

Some of the highlights in our work 2021 have been:

1. Fossil Free Zones

We held conversations with partners, designed a badge and started preparing the campaign, including through a workshop at the Peoples Climate Summit in Glasgow, alongside COP26.



2. Middle East & North Africa

We published a brief report on climate and energy discourse in Arabic and another on Post-Gas Qatar.



3. Climate Bailout

We continued to facilitate the Climate Bailout Working Group with monthly meetings, held a Twitter Space discussion with experts on proactive central bank action for Zero by 2030 and supported actions in Frankfurt at the headquarters of the European Central Bank with custom-made posters.



4. COP26 in Glasgow

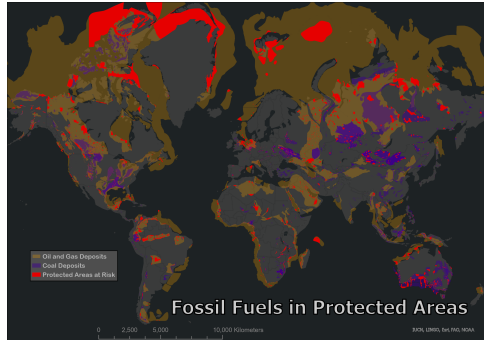
We participated with a delegation at the UN Climate Summit, held a series of informal fireside chats with leading global thinkers and activists on strategic questions, held a session at the Peoples Climate Summit and spread carbon handprint stickers around town.

WHAT ABOUT YOUR CARBON HANDPRINT?



5. Protected Areas

With the help of several interns, we built a world-leading bottom-up global spatial database of coal deposits, in order to map the overlap of protected areas and fossil fuels and acquired data on oil and gas from a commercial database in collaboration with Oilchange International.



6. Climate Litigation

We improved and expanded our Climate Litigation wiki to several hundred pages and built an international team of interns to keep it up to date and spread it to its target group.

7. Academic Articles

We published an article on metrics for the Keep it in the Ground (KING Movement), and reworked and resubmitted the article on Carbon Bombs.

8. Born Polluter Animation

We commissioned a short animation that questions the assumption that humans are born to pollute.



9. Fossil Fuel Company Transition

We conducted 3 case studies (DONG/Orsted, TUI, Reliance Industries) on fossil fuel companies that have transitioned from fossil fuels to a different business model.

10. Full Material Responsibility Case Studies

We conducted 3 case studies (Everledger & Diamonds, Rent the Runway & Designer Clothing, Walmart & Tracking Food) on companies that have already implemented elements of a smart, circular, service-based economy of the future.

11. Endgame Blog

In the Fossil Endgame series we published one article on a transition of aviation in cooperation with the Stay Grounded Network.

Communication

With the help of an intern we got our Google Ads to work and generated 673,000 impressions and 73,000 clicks (Click-through-rate 10,8%) over the course of the year. We installed a plugin and auto-translated our new website into 20+ languages and started organizing a team of volunteers to proofread the machine translations.

Finances

We received a total of 1,278 Euros donations to LINGO. We assumed fiscal sponsorships for the Gastivists and two other projects for a total of 235,351 Euros. For the Gastivists, 2021 was a year of significant growth. We submitted 11 funding applications, 4 of which were successful (36% approval rate) for a total of 71,471 Euros.

Internal organization

From July, we brought Francesco Loyola on board as a general manager. He is focusing on intern recruitment, team coordination and fundraising.

Leave it in the Ground Initiative (LINGO e.V.)

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www.leave-it-in-the-ground.org